

Privacy Policy

Effective Date: 01/01/2025

Last Updated: 01/01/2025

1. Introduction

GenieVerse Logistics LLC ("Company," "we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your personal information when you interact with our freight brokerage services.

2. Information We Collect

A. Personal Information

We may collect the following personal details:

- Name, email address, phone number, and company name
- Business address and shipping locations
- Payment and billing details

B. Business Information

- Freight details (shipment type, weight, and destination)
- Carrier and logistics information
- Customer preferences and service interactions

C. Technical & Usage Data

- IP addresses and browser details when using our website
- Cookies and tracking data for analytics
- Communication logs from emails, phone calls, and chat interactions

3. How We Use Your Information

We use the collected data to:

- ✓ Process freight quotes, shipments, and invoices
- ✓ Communicate with customers and carriers
- ✓ Improve logistics efficiency and customer experience
- ✓ Ensure compliance with legal and regulatory requirements
- ✓ Prevent fraud and enhance security

4. Information Sharing & Disclosure

We do not sell personal information. However, we may share data with:

- ◆ Carriers & Logistics Partners – To coordinate shipments and deliveries
 - ◆ Payment Processors – For invoicing and transactions
 - ◆ Legal Authorities – If required by law or to enforce agreements
 - ◆ Technology Providers – For data storage, analytics, and customer support
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5. Data Security & Protection

We take appropriate security measures to protect your data, including:

- 🔒 Encryption & Secure Servers – To prevent unauthorized access
 - 🔒 Access Control – Restricting sensitive data to authorized personnel
 - 🔒 Regular Audits & Compliance Checks – Ensuring adherence to industry standards
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6. Your Privacy Rights

Depending on your location, you may have the right to:

- ✓ Access, update, or delete your personal information
- ✓ Opt-out of marketing communications
- ✓ Request details on how your data is used

To exercise these rights, contact us at [Insert Contact Email].

7. Cookies & Tracking Technologies

We use cookies to improve website functionality and analyze traffic. You can manage cookie preferences through your browser settings.

8. Updates to This Privacy Policy

We may update this policy from time to time. Changes will be posted on our website with the revised effective date.

9. Contact Us

For questions about this Privacy Policy, contact us at:

GenieVerse Logistics LLC

1530 E Williams Field Rd, #201, Gilbert, AZ 85295

Em: info@genieverselogistics.com

Ph: (480) 716-0750

Fax: (480) 716-0751